

Joan Garcia Camba

Phone: +34 635 482 544
Email: me@joan.si
Site: www.joan.si



CHIEF INFORMATION OFFICER (CIO)

EDUCATION

Executive Development Programme (PDD)

IESE Business School — 2022

Executive Master in Digital Business

ESADE Business School — 2017

Computer Engineering

UPC — 2010

Higher Technician in Application Development

Provençana — 2001

Higher Technician in Systems Administration

Provençana — 2003

OTHER ACTIVITIES

CLUTX IT Solutions S.L.

My own IT consulting firm.

Lecturer — La Salle URL

“IT Service Management” on the Master in Technology.

SKILLS

- Client orientation
- Facilitator
- Outcome orientation
- Self-confidence
- Change management
- Leadership
- Strategic vision
- Hybrid profile (tech + business)

PROFILE

#Informatico_de_si — passionate about IT, with technical roots and a manager’s mindset; an entrepreneur. Curious by nature, I need to feel I learn and improve every day so I can guide my team with the best judgement towards success.

Excellent client orientation, focusing efforts on the achievements and results of projects, leading the team by example and looking after the work environment.

I want to prove that IT can — and must — be a strategic partner to drive the business, delivering solutions and generating value for the company.

EXPERIENCE

05 / 2022 — Present

Chief Information & Technology Officer · **Brownie** (Barcelona)

Brownie is a family-owned international fashion retailer with more than 120 stores. Member of the Executive Committee, responsible for creating and leading the IT function, aligning technology with business strategy and turning IT into a key enabler of growth.

- Built and scaled the IT department (14 people).
- Stabilised critical projects and the technology core.
- Rolled out IT governance, team structure and vendor model.
- Drove data and reporting capabilities for the executive team.
- Modernised systems and infrastructure to support retail growth and omnichannel.

06 / 2020 — 05 / 2022

Chief Information & Technology Officer · **Miscota** (Barcelona)

Miscota is an international group specialised in pet products, with more than 25 years of experience and operations in over 135 countries. Member of the Executive Committee, reporting to the CEO. Responsible for aligning IT with the strategic plan and rapid growth of the company. Led a multidisciplinary team of 25 people. Owner of vendor management and departmental budget.

- Scaled the IT department from 6 to 25 people.
- 100% e-commerce uptime.
- Effective management of a team of 20 developers under Agile.
- Transition to true omnichannel operations.
- Migration to a cloud platform with CI/CD, reducing deployment times by 43%.

Joan Garcia Camba

Phone: +34 635 482 544

Email: me@joan.si

Site: www.joan.si

CHIEF INFORMATION OFFICER (CIO)

CERTIFICATIONS

The Business of AI

London Business School — 2024

Complex Problem Solving

UNIR — 2022

Cloud & DevOps

MIT (Massachusetts) — 2021

What do great managers do?

IESE Business School — 2018

People & Team Management

IESE Business School — 2018

Keys to managing people

IESE Business School — 2018

2 x MCP, 2 x CCNA

Microsoft, Cisco — 2010

VOLUNTEERING

ESADE Solidario

Pro-bono consultant for non-profit organisations.

MENSA

Member of the high-IQ society.

Red Cross · UNHCR · UNICEF · Intermón

Member of several humanitarian organisations.

LANGUAGES

Spanish & Catalan

Native

English

Proficient

07 / 2012 — 07 / 2019

Chief Information & Technology Officer · **Equivalenza** (Barcelona)

A retailer dedicated to bulk perfume sales, with more than 800 sales points in 25 countries. Member of the Executive Committee, reporting directly to the CEO. Responsible for aligning information systems with the company's growth plans and strategy. Led a multidisciplinary team of 10 people. Owner of vendor management and departmental budget.

- Created the IT department in collaboration with the HR department.
- Successful implementation of the ERP (SageX3) in partnership with Deloitte for analysis and roll-out.
- Implementation of BI (QlikView), CRM (Microsoft Dynamics) and WMS (Ulises — Seidor).
- Transformation of the warehouse from a fully manual setup to an automated computerised system, fast and effective.

1999 — 2012

Technician → Systems Administrator → Manager · Several companies (Barcelona)

Roles in various companies from the start of my career as a systems technician, gradually taking on more responsibility, administering increasingly larger companies, and ultimately owning IT in many of them.

- **Metropol Records** — Head of IT. Sales analytics systems.
- **Cohimar** — Head of IT. SEO strategy.
- **Telefónica** — ADSL installer.
- **Amena** — Systems administrator.
- **SGO** — Trainer.

HOBBIES

Spending time with my family and friends; walking my dogs in the mountains while listening to music or podcasts. I enjoy reading and studying, and watching series with my family.

PHILOSOPHY

"Life isn't about waiting for the storm to pass, it's about learning to dance in the rain."

— Vivien Greene

"The difficult we do at once; the impossible we attempt."

— Napoleon Bonaparte